



# Brokers for Kids 2012 Sponsorship Opportunities

Olympiad: Friday February 17, 2012 at Tempe Beach Park



[www.scottsdale2030.org/brokersforkids](http://www.scottsdale2030.org/brokersforkids)



## What is Brokers for Kids?

Presented by the Scottsdale Active 20/30 Club, Brokers for Kids is a year-long fundraising drive in which Valley commercial real estate teams compete to raise money for children's charities. The top fundraising team wins the coveted Brokers' Cup. The competition culminates with the annual Brokers for Kids event held at Tempe Beach Park at Tempe Town Lake, where teams compete in a series of fun physical challenges for the Olympiad Championship. This year the Olympiad will be held on Friday February 17th, 2012.

### Brokers for Kids Facts:

- Founded in 1999, the event is celebrating its 14th year.
- 30+ commercial real estate teams compete.
- 600+ participate in the Olympiad each year.
- In the last 4 years the event has raised over \$975,000.
- Event sponsors enjoy inclusion in our full page Business Journal ads, our event website, and on all of our marketing materials.

## Money Raised & Charities

The primary beneficiary of Brokers for Kids is Boys Hope Girls Hope (BHGH), an organization that profoundly impacts the lives of low-income, at-risk, academically capable and motivated children ages 11 to 18 who come from financially and socially challenged backgrounds. Through residential and community-based programs, BHGH offers the comprehensive services and support systems that nurture the self-confidence, discipline and focus required to test children's academic limits and allow them to achieve dreams they once thought were out of their reach—including graduating from college. Other beneficiaries include Foundation for Burns and Trauma, Cystic Fibrosis Foundation, Boys and Girls Clubs of Greater Scottsdale, and Tempe YMCA.



**Boys Hope Girls Hope**

*of Arizona*

*Inspire. Empower. Nurture. Succeed.*

[www.boyshopegirlshope.org](http://www.boyshopegirlshope.org)

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## Sponsorship Opportunities:

### Title Sponsor \$10,000

- Elite Presence on All Media
- Company logo on event website - hyperlink to company website
- Company logo in Full Page Business Journal Ad as Title Sponsor
- Premier banner signage at event
- Commemorative plaque
- Meet and Greets at all Team Captain Meetings

### Tent Sponsor \$2,500

- Heightened presence on all media
- Company logo in Full Page Business Journal Ad
- Commemorative photograph
- Banners throughout tent
- Company logo on event website

### After Party Sponsor \$2,500

- Heightened presence on all media
- Company logo in Full Page Business Journal Ad
- Commemorative photograph
- Company logo on event website
- Banners throughout after party

### Baggo Sponsor \$2,500

- Banners surrounding Baggo Event
- Banner throughout event
- Company logo on event website
- Company logo in Full Page Business Journal Ad as Gold Sponsor

### Bocce Ball Sponsor \$2,500

- Banners surrounding Bocce Ball Event
- Banner throughout event
- Company logo on event website
- Company logo in Full Page Business Journal Ad as Gold Sponsor

### Quarterback Challenge Sponsor \$2,500

- Banners surrounding Quarterback Challenge Event
- Banners throughout event
- Company logo on event website
- Company logo in Full Page Business Journal Ad as Gold Sponsor

### Volleyball Sponsor \$2,500

- Banners surrounding Volleyball Event
- Banner throughout event
- Company logo on event website
- Company logo in Full Page Business Journal Ad as Gold Sponsor

### Banner Sponsor \$250

- Banner at event
- Company logo in Full Page Business Journal Ad as Silver Sponsor

### After Party Banner Sponsor \$250

- Banner at after party
- Company logo in Full Page Business Journal Ad as Silver Sponsor

**1 Raffle Ticket = \$25**

**6 Raffle Tickets = \$100**

**Raffle Drawing will take place at the Olympiad.**



**Send Payment To:** 8776 East Shea Boulevard, Suite B3A-535, Scottsdale, AZ 85260  
**Please Make Checks Payable To:** Brokers for Kids

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## Brokers for Kids 2012 Participating Teams:

**A&A Tax & Accounting Services**  
**Adolfson & Peterson Construction**  
**Americor Investment Group**  
**Bowman Consulting Group**  
**Cassidy Turley BRE Commercial**  
**CB Richard Ellis**  
**Chasse Building Team**  
**Cole Real Estate Investments**  
**Colliers International**  
**CoStar**  
**Coy Landscaping**  
**Cushman & Wakefield**  
**Davis**  
**De Rito Partners**  
**EBI Consulting**  
**Evergreen Development Company**  
**GDC/RE**  
**Grubb & Ellis Company**  
**Jones Lang LaSalle**  
**Kitchell/Hardison/Downey**

**Legacy Capital Advisors**  
**Levrose Real Estate**  
**Marcus & Millichap**  
**Mortenson Construction**  
**NAI Horizon**  
**Pederson Group**  
**Phoenix Commercial Advisors**  
**RED Development**  
**Right Toyota**  
**RYAN Companies US, Inc. (FOUNDING SPONSOR)**  
**Sperry Van Ness**  
**Salt River Materials Group**  
**SRS Real Estate Partners**  
**Transwestern**  
**W.M. Grace Companies**  
**Waste Management**  
**Wentworth Property Company**  
**WESSEX Service Company (FOUNDING SPONSOR)**  
**Willmeng Construction**

Become A Brokers for Kids Sponsor, Contact:  
Brian Ackerman – Brokers for Kids 2012 Chairman  
Email: [backerman@scottsdale2030.org](mailto:backerman@scottsdale2030.org)  
Office: (602) 282-6247 ■ Cell: (602) 418-8821



## Brokers for Kids 2012 Donation:

YES! We would like to support \_\_\_\_\_  
in their participation in Brokers for Kids 2012 and make a contribution to help  
support our children in need in the State of Arizona.

## Contributor Information:

- Title Sponsor \$10,000 (1 Available)
- Tent Sponsor \$2,500 (1 Available)
- After Party Sponsor \$2,500 (1 Available)
- Bocce Ball Sponsor \$2,500 (1 Available)
- Quarterback Challenge Sponsor \$2,500 (1 Available)
- Volleyball Sponsor \$2,500 (1 Available)
- Baggo Sponsor \$2,500 (1 Available)
- Banner Sponsor \$250 (Unlimited Available)
- After Party Banner Sponsor \$250 (Unlimited Available)
- Raffle:  1 Ticket = \$25     6 Tickets = \$100 (Only 3,000 Available!)

Raffle Drawing will take  
place at the Olympiad.

## Contributor Information:

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please be sure to complete the above information, This information is needed in order  
to send your company invitations to attend the event, as well as to obtain your company  
banners to display at the event. **For More Info visit: [www.scottsdale2030.org/brokersforkids](http://www.scottsdale2030.org/brokersforkids)**



# CONGRATULATIONS TO THE 2011 CHAMPIONS



## Brokers Cup

### WESSEX

WESSEX COMMERCIAL MANAGEMENT



## Olympiad



JONES LANG  
LASALLE®

## Past Winners:

### Brokers Cup Champions:

2010 Champions	Ryan Companies
2009 Champions	Suncor
2008 Champions	Suncor
2007 Champions	Opus West
2006 Champions	Suncor
2005 Champions	Suncor
2004 Champions	Suncor
2003 Champions	Johnson Capital Partners
2002 Champions	Opus West
2001 Champions	Wessex Service Company
2000 Champions	Wessex Service Company
1999 Champions	Koll Development

### Olympiad Champions:

Ryan Companies
Cushman & Wakefield
Wentworth Property Company
Wentworth Property Company
Trammell/Crow
CB Richard Ellis
CB Richard Ellis
Cushman and Wakefield
Kitchell Development
ADR/DEI
CB Richard Ellis
CB Richard Ellis

## For More Information, Contact:

**Brian Ackerman – Brokers for Kids Chairman**

**Email: [backerman@scottsdale2030.org](mailto:backerman@scottsdale2030.org)**

**Office: (602) 282-6247 • Cell: (602) 418-8821**